

Table of Contents

Associate in Arts Degree, p. 1
 Newspaper/Magazine Emphasis, p. 1
 Public Relations Emphasis, p. 1
 Publication Specialist Emphasis, p. 2
 Certificate of Achievement in Journalism, p. 3
 Certificate of Achievement in Photojournalism, p. 3
 Newspaper/Magazine Emphasis Recommended, but not required, classes, p. 4
 Public Relations Emphasis Recommended, but not required, classes, p. 4
 Certificate of Achievement Recommended, but not required, classes, p. 4
 Suggested Sequence of Classes, p. 4
 Career Opportunities, p. 5
 Program Mission and Outcomes, p. 5
 Legend, p. 5

Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. To meet with a counselor call 562-938-4561 for the LAC, or (562) 938-3920 for PCC. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to: Associate in Arts (A.A.) Degree

Newspaper/Magazine Emphasis

REQUIRED COURSES		UNITS	In Progress	Completed Grade
JOURN 10	Intro. to Global Media Communications	3		
† JOURN 20	Beginning Newswriting & Reporting	4		
JOURN 25	Free-Lance Writing	3		
JOURN 35AD	Photojournalism (1 st semester)	3		
JOURN 80AD	Multimedia Newsroom (take twice)	8		
Subtotal Units		21		
IN ADDITION, complete THREE (3) UNITS from the following:		UNITS		
JOURN 1A	Digital Design and Publication	3		
JOURN 6AD	Magazine Writing	3		
Subtotal Units		3		
TOTAL UNITS		24		

See Page 4 for Recommended but not Required courses for the Newspaper/Magazine Emphasis.

Public Relations Emphasis

REQUIRED COURSES		UNITS	In Progress	Completed Grade
JOURN 1A	Digital Design and Publication	3		
JOURN 5	Intro. to Public Relations	3		
JOURN 10	Intro. to Global Media Communications	3		
† JOURN 20	Beginning Newswriting & Reporting	4		
JOURN 35AD	Photojournalism (1 st semester)	3		
JOURN 80AD	Multimedia Newsroom	4		
Subtotal Units		20		

See Page 4 for Recommended but not Required courses for the Public Relations Emphasis.

Associate Degree requirements continue on the following page.

Publication Specialist Emphasis

REQUIRED COURSES		UNITS	In Progress	Completed Grade
JOURN 1A	Digital Design and Publication	3		
JOURN 6AD	Magazine Writing	3		
† JOURN 20	Beginning Newswriting & Reporting	4		
JOURN 25	Free-Lance Writing	3		
JOURN 35AD	Photojournalism (1 st semester)	3		
JOURN 80AD	Multimedia Newsroom (take twice)	8		
Subtotal Units		24		

For graduation with an **Associate in Arts (A.A.) Degree with a major in Journalism:**

- Units:** Complete a minimum of 60 units, distributed as follows:

Journalism Major: Newspaper/Magazine Emphasis: 24 units

General Education/A.A. 25 units

Electives/Other courses: 12 units

TOTAL: 61 units

Journalism Major: Public Relations Emphasis: 20 units

General Education/A.A. 25 units

Electives/Other courses: 16 units

TOTAL: 61 units

Journalism Major: Public Specialist Emphasis: 24 units

General Education/A.A. 25 units

Electives/Other courses: 12 units

TOTAL: 61 units

- Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis.
- Residence for the Degree:** Complete at least 30 units of the required 60 in residence at LBCC, or complete in residence at LBCC at least 20 units within the last 30 units of work applied to the degree.
- Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means:
 - For the **Newspaper/Magazine Emphasis**, complete at **least 12 units** of the required 23 at **Long Beach City College**.
 - For the **Public Relations Emphasis**, complete at **least 10 units** of the required 19 at **Long Beach City College**.
 - For the **Public Specialist Emphasis**, complete at **least 12 units** of the required 23 at **Long Beach City College**.
 Credit earned by exam, where applicable, may be included.
- General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu>.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Unless otherwise noted, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

Program of study leading to:
Certificate of Achievement in Journalism

<u>REQUIRED COURSES</u>		UNITS	In Progress	Completed Grade
	JOURN 10	Intro. to Global Media Communications	3	
†	JOURN 20	Beginning Newswriting & Reporting	4	
	JOURN 25	Free-Lance Writing	3	
	JOURN 35AD	Photojournalism (1 st semester)	3	
	JOURN 80AD	Multimedia Newsroom	4	
	JOURN 85AD	Multimedia Editor Training	4	
TOTAL UNITS			21	

For graduation with a **Journalism Certificate of Achievement**:

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 11 – 12 units** of the required 21 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

Program of study leading to:
Certificate of Achievement in Photojournalism

<u>REQUIRED COURSES</u>		UNITS	In Progress	Completed Grade
†	ENGL 1 OR 1H OR	Reading & Composition OR	4	
†	ENGL 105	Fundamentals of Writing		
	JOURN 80AD	Multimedia Newsroom	8	
	PHOT 31AB	Basic Photo – Black & White	3	
	PHOT 32AD	Basic Photo – Color	3	
†	PHOT 35AD	Photography for Publication (1 semester)	3	
Subtotal Units			21	

Select NINE (9) units from the following:

		UNITS	In Progress	Completed Grade
	JOURN 6AD	Magazine Writing	3	
	OR	OR	OR	
	PHOT 71AD OR	Work Experience – Photography	2 OR	
	72AD OR		3 OR	
	73AD		4	
	JOURN 80AD	Multimedia Newsroom	8	
	JOURN 85AD	Multimedia Editor Training	4	
†	PHOT 35AD	Photography for Publication	3	
†	PHOT 39AD	Photography for Publication	3	
Subtotal Units			9	
Total Units			30	

Certificate of Achievement requirements continue on the following page.

Certificate of Achievement requirements continue on the following page.

For graduation with a **Journalism Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of “C”**, or better, or “P” if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 11 – 12 units** of the required 22 – 24 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/> . Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the “Important Dates” link to view the actual deadline for each semester.

For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED.**

RECOMMENDED For the AA Degree, Newspaper/Magazine Emphasis but not required courses:

JOURN 1B	Digital Design & Publication	3		
JOURN 5	Intro. to Public Relations	3		
JOURN 35AD	Photojournalism (2 nd semester)	3		
JOURN 80AD	Multimedia Newsroom (3 rd & 4 th semesters)	8		
JOURN 85AD	Multimedia Editor Training (1 st & 2 nd semesters)	8		

For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED.**

RECOMMENDED For the AA Degree, Public Relations Emphasis but not required courses:

JOURN 25	Free-Lance Writing	3		
JOURN 35AD	Photojournalism (2 nd semester)	3		
JOURN 80AD	Multimedia Newsroom (3 rd & 4 th semesters)	8		
JOURN 85AD	Multimedia Editor Training (1 st & 2 nd semesters)	8		
SP 10	Elements of Public Speaking	3		
SP 60	Elements of Argumentation & Debate	3		
MKTG 40	Salesmanship	3		
MKTG 47	Essentials of Marketing	3		

For the **Certificate of Achievement**, the following courses are recommended, **BUT ARE NOT REQUIRED.**

RECOMMENDED Certificate courses:

JOURN 1B	Digital Design & Publication	3		
JOURN 5	Intro. to Public Relations	3		
JOURN 6AD	Magazine Writing	3		

Students are encouraged to take 12 or more units in one of the following fields which are representative of fields in which publications and Internet employment may exist: Administration of Justice, Business/Marketing, Commercial Music/Radio-TV, Computer Art, English, Health Services/Pre-Medicine, Human Services, Manufacturing & Trades, Sociology, Economics, Physical Education/Recreation, Social Services, Public Affairs/Administration, Political Science, Science, Banking/Finance, Child Development, Environmental Science, or Hotel/Restaurant Management.

Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required **60** units to reach an **Associate Degree** includes:

First Semester

JOURN 10

JOUR 20 or 1A

Second Semester

JOURN 20 OR 1A (whichever not taken first semester)
JOURN 35AD

Third Semester

JOURN 25
JOURN 80 (first enrollment)
JOURN 6AD

Fourth Semester

JOURN 80 (second enrollment)
JOURN 85AD
JOURN 71AD, 72AD, OR 73AD

:
A suggested sample sequence of courses for the **Certificate of Achievement** includes:

First Semester

JOURN 10
JOUR 20

Second Semester

JOURN 25
JOURN 35AD

Third Semester

JOURN 80
JOURN 85
JOURN 71AD, 72AD, OR 73AD

Career Opportunities

This field of concentration, with an emphasis in Newspapers/Magazines, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in **Public Relations** provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or web sites.

The **Publication Specialist** emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, web sites, proposals, and house magazines.

The **Certificate of Achievement** provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, and press relation offices.

Program Mission and Outcomes

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to citizens, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

Outcomes:

- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/coursestetails/>) for specific prerequisite information.