



LONG BEACH
CITY COLLEGE

DEPARTMENT OF
**BUSINESS
ADMINISTRATION
& ECONOMICS**

LBCC's Department of Business Administration & Economics (DBA/E) offers Degree and Certificate programs in a variety of concentrations, preparing students for transfer to a university or to develop important career skills.

Questions?

Ask any DBA/E faculty member!

www.LBCC.edu/business



DEGREES

Associate in Arts Degree (AA)

Business (with concentration)

Associate in Science for Transfer Degree (AS-T)

Business Administration

Associate in Arts for Transfer Degree (AA-T)

Economics

CONCENTRATIONS

- Accounting
- General Business
- International Business
- Management
- Marketing



CERTIFICATES

CERTIFICATES OF ACHIEVEMENT (18+ UNITS)

Accounting
Business Management
General Business
International Business
Marketing

CERTIFICATES OF ACCOMPLISHMENT (<18 UNITS)

Foundations of Accounting
Foundations of Business
Foundations of International Business
Foundations of Management
Foundations of Marketing
Money & Banking
Business Economics
Logistics
Real Estate Sales
Real Estate Broker
Foundations of Entrepreneurship
Personal Financial Planning
Social Media App Development



Interested in a career in
**INTERNATIONAL BUSINESS,
MARKETING, LOGISTICS
OR TOURISM?**

These classes will be invaluable!

- ▶ **ECON 4:
Contemporary Economic Issues**
- ▶ **ECON 5:
Global Economy**

Transferable Credit on Plans A, B, & C

FOR MORE INFO, CONTACT FRED BEEBE:

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