



LONG BEACH CITY COLLEGE CATALOG

2017 - 2018 ADDENDUM IV– WINTER

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New and Revised Degrees

PSYCHOLOGY

The psychology program presents psychology as the science of mental processes and behaviors, providing research results applicable to everyday life and benefiting human welfare. A second purpose is to prepare students for transfer to a university. Upon completion of their program, psychology majors will be able to describe psychological science as a diverse field of research with both academic and practical applications, that encompasses more than a dozen major subfields. They will be able to identify and explain the four goals of psychology (really, the four goals of science). These goals are description, explanation, prediction and control of mental processes and behaviors occurring within an individual as well as within inter- personal, cultural, and global contexts. Students completing the psychology major program will be equipped to use the scientific method to explore healthy mental processes and behaviors, as well as the pathological ones. Psychology coursework is done in a variety of subspecialties including social psychology, abnormal psychology, cognitive psychology, biological psychology, and personality, psychology of gender and sexuality and research methods. Psychology curriculum at Long Beach City College introduces students to many of these subspecialties in preparation for upper division coursework at a four-year college or university.

Associate in Arts in Psychology for Transfer Degree (A.A.-T.), (Plan Code: 5000 B/C)

The Associate in Arts in Psychology for Transfer Degree is designed to expose students to a diverse field of academic research and practical application. The science of psychology deals with description, explanation, prediction and control of mental processes and behaviors occurring within an individual as well as within the inter-personal, cultural and global contexts. Students scientifically explore healthy mental processes and behaviors, as well as the pathological (abnormal) ones in terms of how they affect one's daily functioning within the mentioned contexts, and how to diagnose, explain and treat that pathology. This psychology program (Associate in Arts in Psychology for Transfer Degree) offers students a comprehensive education in the content as well as scientific method of the discipline emphasizing the processes of creating hypotheses as well as hypothesis testing. A variety of offered psychology courses familiarize students with diverse yet interrelated psychology sub-fields. The mission of this program is to provide a major presenting psychology as a science (of mental processes and behaviors) applicable to everyday life, as well as to provide a major that fulfills the general requirements of the California State University transfer system.

Program Student Learning Outcomes:

- Analyze the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.
- Apply basic research methods in psychology, including research design, data analysis, and interpretation.
- Examine problems related to behavior and mental processes through the scientific approach.

REQUIRED CORE COURSES	UNITS
STAT 1/1H Elementary Statistics/Honors	4
PSYCH 1/1H Introduction to Psychology/ Honors	3
PSYCH 2 Research Methods for Psychology	4
Subtotal Units	11

IN ADDITION, complete the LIST A course below:

LIST A	
PSYCH 6 Physiological Foundations of Psychology	3
Subtotal LIST A Units	3

IN ADDITION, complete ONE (1) course from LIST B:

LIST B

PSYCH 11	Social Psychology	3
Subtotal LIST B Units		3

IN ADDITION, complete ONE (1) course from LIST C:

Any LIST A or LIST B course not already used. 3

PSYCH 4	Personal and Social Development	3
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PSYCH 10	Human Sexuality	3
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OR

HLED 10	Human Sexuality	3
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Subtotal LIST C Units		3
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Total Units in the Major		20
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Associate in Arts Degree (A.A.), Business: Emphasis in Concentration

The Associate Degree in Business Administration consists of the prescribed GE requirements, as well as the following 5 concentrations: accounting, general business, international business, management and marketing. Students earning this Associate Degree may be prepared to 1) transfer to a baccalaureate-degree granting institution in the field of their concentration and/ or 2) enter into the workforce at an entry-level position relating to their field of emphasis.

Program Learning Outcomes:

- Ensure that 85% of all courses meet or exceed their outcome/assessment goals and develop appropriate action plans for continuous improvement.
- Develop strategies throughout all concentrations/courses to enhance the development of our students' critical-thinking skills: their ability to reason, ask appropriate questions and make strong decision.
- Develop assignments and/or exercises to enhance students' verbal and non-verbal skills: their ability to reflect, write, speak and respond in a personal and professional manner.
- Improve the level of student success and student retention as well as increase the number of degrees and certificates.
- To develop a strong working relationship with local businesses through the formation of an Industry Council for the purpose of advisement and collaboration in order to ensure that our course offerings are providing our students with the strongest preparation for entering the workforce. Additionally, it would be our goal for this Council to develop strong feelings for LBCC students and to evolve these feelings into actual job opportunities.

REQUIRED CORE COURSES (ALL CONCENTRATIONS)	UNITS
GBUS 5 Introduction to Business	3
LAW 18A Business Law	3
*ACCTG 1A Principles of Accounting	5
OR	
ACCTG 200A Introduction to Accounting	3
*For Accounting concentration, students must take ACCTG 1A.	
Subtotal Units	9-11

In addition to the required core, students must choose one of the following concentrations:

Business: Accounting Concentration (Plan Code: 1100)

REQUIRED COURSES	UNITS
ACCTG 1B Principles of Accounting	5
ACCTG 205 Fundamentals of Tax	3
ACCTG 228 Computerized Gen Ledger Account Systems	2
ACCTG 229 Spreadsheet Accounting	3
ACCTG 230 Quickbooks Accounting	2
Subtotal Units	15

Complete SIX (6) units from the recommended electives below:

ACCTG 200A Introduction to Accounting	3
ECON 1 Macro Economic Analysis	3
ECON 2 Micro Economic Analysis	3
LAW 18B Business Law	3
Subtotal Units	6
Total Units	30-32

Business: International Business Concentration (Plan Code: 1151)

REQUIRED COURSES		UNITS
IBUS 1	Introduction to International Business	3
IBUS 20	Export-Import Business Practice	3
IBUS 60	International Business Law	3
IBUS 75	Introduction to Logistics	3
IBUS 52	Introduction to Supply Chain Management	3
Subtotal Units		15

Complete SIX (6) units from the recommended electives below:

ECON 1	Macro Economic Analysis	3
ECON 5	The Global Economy	3
LAW 18B	Business Law	3
Subtotal Units		6
Total Units		30-32

Business: Marketing Concentration (Plan Code: 1153)

REQUIRED COURSES		UNITS
MKTG 40	Salesmanship	3
MKTG 41	Marketing Communications	3
MKTG 47	Essentials of Marketing	3
GBUS 25	Digital and Social Media	3
Subtotal Units		12

Complete SIX (6) units from the recommended electives below:

ECON 2	Micro Economic Analysis	3
LAW 18B	Business Law	3
Subtotal Units		6
Total Units		27-29

Certificate of Achievement, Business: Accounting (Plan Code: 3100)

The Certificate of Achievement in Accounting will prepare a student for advancement into a baccalaureate-degree granting institution and/or for an entry-level position in the accounting function of a small/medium-sized business.

REQUIRED COURSES		UNITS
GBUS 5	Introduction to Business	3
LAW 18A	Business Law	3
ACCTG 1A	Principles of Accounting	5
OR		
ACCTG 200A	Introduction to Accounting	3
ACCTG 1B	Principles of Accounting	5
ACCTG 205	Fundamentals of Tax	3
ACCTG 228	Computerized Gen Ledger Account Systems	2
ACCTG 229	Spreadsheet Accounting	3
ACCTG 230	Quickbooks Accounting	2
Total Units		24-26

Certificate of Achievement, Business: Marketing (Plan Code: 3153)

The Certificate of Achievement in Marketing will prepare a student for advancement into business school at a baccalaureate-degree granting institution and/or for an entry-level position in a small/medium-sized business, in functions such as sales, advertising or product development.

REQUIRED COURSES		UNITS
GBUS 5	Introduction to Business	3
LAW 18A	Business Law	3
ACCTG 1A	Principles of Accounting	5
OR		
ACCTG 200A	Introduction to Accounting	3
MKTG 40	Salesmanship	3
MKTG 41	Marketing Communications	3
MKTG 47	Essentials of Marketing	3
GBUS 25	Digital and Social Media	3
Total Units		21-23

