

DIGITAL DESIGN AND PUBLICATION

LONG BEACH CITY COLLEGE Curriculum Guide for Academic Year 2010-2011 Certificate of Achievement and/or Associate in Arts Degree

ALL INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE WITHOUT NOTICE.

For possible updates to this guide please refer to the following website: <http://osca.lbcc.edu>

CAREER OPPORTUNITIES

Students learn to write, design, and produce publications (web sites, fliers, brochures, newsletters, in-house magazines) using computer publishing techniques. The program prepares students to work on websites, newspapers, magazines, in advertising agencies or in other environments involving digital design and publication or to work on a free-lance basis. For successful employment, you should be able to type 30+ words a minute, write with a proficiency equal to placement in ENGL 1, and have a basic understanding of the principles of color and design theory.

This Certificate of Achievement prepares students for an entry-level position in a variety of web journalism/graphic arts settings and serves as a foundation for specialization.

This Associate degree prepares students for career advancement once a certificate has been earned. Appropriate course selection also facilitates transfer in a related major.

DEPARTMENT ADMISSION REQUIREMENTS

None. For more information regarding Journalism classes, call (562) 938-4282 or 938-4036, or email pmckean@lbcc.edu or search for journalism at <http://www.lbcc.edu>.

REQUIRED CORE COURSES FOR BOTH CONCENTRATIONS

* JOURN 1A	Intro to Digital Design and Publication (F, SP)	3		
JOURN 25	Free-Lance Writing (SP)	3		
Subtotal Units		6		

Concentration in Writing/Publishing

Choose twelve (12) units from the following:

* JOURN 1B	Intro to Digital Design and Publication (F, SP)	3		
JOURN 5	Introduction to Public Relations (S)	3		
JOURN 6AD	Magazine Writing (F)	3:3		
† JOURN 20	Beginning Newswriting and Reporting (F, SP)	3		
JOURN 71-73AD	Work Experience – Journalism (F, SP)	2-4		
JOURN 80AD	Multimedia Newsroom (F, SP)	3:3		
JOURN 85AD	Multimedia Editor Training (F, SP)	3:3		
Subtotal Units		12		
TOTAL UNITS WITH WRITING/PUBLISHING CONCENTRATION		18		

LEGEND

† This course has a prerequisite; prerequisite courses must be completed with at least a "C" or "P" grade (see catalog or schedule of classes).

* This course is an exception to the "double-counting" rule; it may be double-counted.

(SP = Spring) (S = Summer) (F = Fall) (INF = Infrequently) = Represents general frequency of course offering

GRADUATION REQUIREMENTS

For **CAREER CERTIFICATE:**

This certificate is a one- to two-year program to develop skills for employment. Complete the required units with a minimum grade of "C" in each course. At least 50 percent of the unit requirements for this certificate must be completed at Long Beach City College (credit earned by exam, where applicable, may be included).

For **ASSOCIATE DEGREE:**

The Associate degree is a two-year college degree awarded by Long Beach City College that includes general education courses and a field of concentration (major). In addition to the Certificate of Achievement requirements, complete the Associate degree requirements specified in the catalog. You must use the requirements for general education/proficiency and the career certificate from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout (see the catalog for definition of "continuous enrollment"). At least 50 percent of the unit requirements for this field of concentration must be completed at Long Beach City College (credit earned by exam, where applicable, may be included).

In general, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and a general education requirement.

NOTE: To receive a certificate or degree you must submit completed application forms in the Admissions and Records Office during your final semester of course work.

SUGGESTED SEQUENCE OF COURSES

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses.

A suggested full-time sample sequence of courses for the required 60 units to complete an Associate degree with the **Concentration in Writing/Publishing** includes:

<u>First Semester</u>		<u>Second Semester</u>	
JOURN 5	3 Units	JOURN 80AD	4 Units
JOURN 1A or 25	3	JOURN 1A or 25	3
General Education Course	3-4	General Education Course	3-4
General Education Course	0-3	General Education Course	3
General Education Course	0-3	Elective	3
Semester Total	6-16 Units	Semester Total	16-17 Units
<u>Third Semester</u>		<u>Fourth Semester</u>	
JOURN Elective	4 Units	JOURN Elective	4 Units
JOURN Elective	4	JOURN Elective	4
General Education Course	3-4	General Education or Elective	3
General Education Course	3-4	General Education or Elective	3
General Education or Elective	0-3	General Education or Elective	1-3
		General Education or Elective	0-2
Semester Total	14-19 Units	Semester Total	15-19 Units

Students interested in transferring to a university to continue their study in this field of concentration or other majors are strongly advised to consult an LBCC academic counselor and refer to the ASSIST website (www.assist.org) for major preparation information. Counselors can clarify the different major and admissions requirements at a university. Students may visit the Student Success/Transfer Services Center to access further educational resources. If you need to set up an appointment to see a counselor or schedule the SOAR Test, call LAC (562) 938-4561 or PCC (562) 938-3920.