

JOURNALISM

Curriculum Guide for Academic Year 2018-2019

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at <u>www.assist.org</u> and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to:							
Associate in Arts (A.A.) Degree							
Newspaper/Magazine Emphasis In Completing							
REQL	JIRED COURSES			UNITS	Progress	Grade	
	OURN 1A OR	Digital Design and Publication OR		3 OR			
	JOURN 6	Magazine Writing		3			
	OURN 10	Intro. to Global Media Communications		3			
	OURN 20	Beginning Newswriting & Reporting		4			
_	OURN 25	Free-Lance Writing		3			
	OURN 35 OR	Photojournalism OR		3 OR			
	JOURN 36	Digital Photojournalism		3			
			Subtotal Units	16			
IN AD	DITION, complete TWC	0 (2) COURSES from the following:					
J	OURN 40	Social Media in Journalism		3			
J	OURN 81	Multimedia Newsroom: Features		4			
J	OURN 82	Multimedia Newsroom: Profiles		4			
J	OURN 83	Multimedia Newsroom: Politics		4			
			Subtotal Units	7-8			
			TOTAL UNITS	23-24			
Public	Public Relations Emphasis						
REQL	JIRED COURSES			UNITS	In Progress	Completed Grade	
J	OURN 1A	Digital Design and Publication		3			
J	OURN 5	Intro. to Public Relations		4			
J	OURN 10	Intro. to Global Media Communications		3			
† J(OURN 20	Beginning Newswriting & Reporting		4			
	JOURN 36	Digital Photojournalism		3			
			Subtotal Units	17			
Associate Degree requirements continue on the following page.							

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Newspaper/Magazine Emphasis AA = 1411; Public Relations Emphasis AA = 1412; Publication Specialist AA = 1413; Photojournalism C-ACH = 3414

Publication Specialist AA = 1413; Photojournalism C-ACH = 3414

Departmental Phone: 562-938-4282; Departmental Website: http://www.lbcc.edu/English/Journalism.cfm

Information on this sheet is subject to change without notice. Any updates to this guide are posted at http://osca.lbcc.edu.

10	DURN 81 DURN 82	Multimedia Newsroom: Features Multimedia Newsroom: Profiles		4 4		
_	OURN 83	Multimedia Newsroom: Politics		4		
		Su	ıbtotal Units	8		
			OTAL UNITS	25		
blica	tion Specialist En	nphasis				
EQU	IRED COURSES			UNITS	In Progress	Completed Grade
	OURN 1A	Digital Design and Publication		3		
	OURN 6	Magazine Writing		3		
JO	DURN 20	Beginning Newswriting & Reporting		4		
	DURN 25	Free-Lance Writing		3		
	DURN 35 OR	Photojournalism OR		3 OR		
	JOURN 36	Digital Photojournalism		3		
		Su	ıbtotal Units	16		
AD	DITION, complete	TWO (2) COURSES from the following:				
	DURN 40	Social Media in Journalism		3		
	OURN 81	Multimedia Newsroom: Features		4		
_	OURN 82	Multimedia Newsroom: Profiles		4		
	DURN 83	Multimedia Newsroom: Politics		4		
	DURN 83		ıbtotal Units			1
JO		Su	ubtotal Units OTAL UNITS urnalism:	7-8 23-24		
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Associate Degree requirements continue on the following page.

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Associate Degree requirements continued from previous page.

- General Education and Proficiency Requirements: Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at http://osca.lbcc.edu.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/. Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to: Certificate of Achievement in Photojournalism						
REQUIRED CO		Timode of Admiovement in	<u> </u>	UNITS	In Progress	Completed Grade
† ENGL 1 OR	R Re	eading & Composition OR		4 OR		
† ENGL 1H	OR H	Honors Reading & Composition OR		4 OR		
† ENGL 105		Fundamentals of Writing		4		
PHOT 31		sic Photo – Black & White		4		
PHOT 32		roduction to Digital Photography		4		
† PHOT 35	Ph	otography for Publication		3		
			Subtotal Units	15		
IN ADDITION, o	complete TWO (2)	COURSES from the following:				
JOURN 81	Mu	Iltimedia Newsroom: Features		4		
JOURN 82	Mu	ıltimedia Newsroom: Profiles		4		
JOURN 83	Mu	ıltimedia Newsroom: Politics		4		
			Subtotal Units	8		
Complete NINE	Complete NINE - ELEVEN (9-11) units from the following:					
JOURN 6	Ma	agazine Writing		3		
JOURN 40	So	cial Media in Journalism		3		
JOURN 81	OR I	Multimedia Newsroom: Features		4 OR		
JOURN 8	2 OR	Multimedia Newsroom: Profiles		4 OR		
JOURN 8	3 1	Multimedia Newsroom: Politics		4		
JOURN 86	OR I	Multimedia Editors: Design		4 OR		
JOURN 8		Multimedia Editors: Visuals		4 OR		
JOURN 8	8 1	Multimedia Editor Training: Managem	ent	4		
† PHOT 39		otography for Publication		3		
			Subtotal Units	9-11		
Total Units 32-34						

For graduation with a **Photojournalism Certificate of Achievement:**

- Complete each of the REQUIRED COURSES listed above with a minimum grade of "C", or better, or "P" if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
- Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at least 16-17 units of the required 32-34 units must be completed at Long Beach City College. Credit earned by exam, where applicable, may be included.
- Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/ . Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

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For the Associate in Arts, the following courses are recommended, BUT ARE NOT REQUIRED. RECOMMENDED For the AA Degree, Newspaper/Magazine Emphasis but not required courses: Digital Design & Publication **JOURN 1B JOURN 5** Intro. to Public Relations 4 Photojournalism or Digital Photojournalism 3 **JOURN 36 JOURN 40** Social Media in Journalism 3 Multimedia Newsroom 4 **JOURN 82 or JOURN 83** JOURN 86, 87, 88 Multimedia Editor Training (take two courses) 8 For the Associate in Arts, the following courses are recommended, BUT ARE NOT REQUIRED. RECOMMENDED For the AA Degree, Public Relations Emphasis but not required courses: Free-Lance Writing **JOURN 25 JOURN 36** Photojournalism 3 Social Media in Journalism 3 **JOURN 40 JOURN 82 & 83** Multimedia Newsroom 8 **JOURN 86** Multimedia Editor Training 8 COMM 10 Elements of Public Speaking 3 COMM 60 Elements of Argumentation & Debate 3 MKTG 40 Salesmanship 3 MKTG 47 **Essentials of Marketing** 3 For the Certificate of Achievement, the following courses are recommended, BUT ARE NOT REQUIRED. **RECOMMENDED Certificate courses:** JOURN 1B Digital Design & Publication **JOURN 5** Intro. to Public Relations 4

Students are encouraged to take 12 or more units in one of the following fields which are representative of fields in which publications and Internet employment may exist. Administration of Justice, Business/Marketing, Commercial Music/Radio-TV, Computer Art, English, Health Services/Pre-Medicine, Human Services, Manufacturing & Trades, Sociology, Economics, Physical Education/Recreation, Social Services, Public Affairs/Administration, Political Science, Science, Banking/Finance, Child Development, Environmental Science, or Hotel/Restaurant Management.

3

Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required **60** units to reach an **Associate Degree** includes:

First Semester	Second Semester	Third Semester	Fourth Semester
JOURN 10	JOURN 20 or 1A	JOURN 25	JOURN 80, 81, 82, 83
JOUR 20 or 1A	JOURN 36	JOURN 80, 81, 82 or 83	JOURN 86, 87, 88
		JOURN 6	JOURN 71, 72, or 73
		JOURN 40	

A suggested sample sequence of courses for the Certificate of Achievement includes:

Magazine Writing

JOURN 6

ouggootou campio coquento en counces ion una continuente en riteria incinuidad.				
First Semester	Second Semester	Third Semester		
JOURN 10	JOURN 25	JOURN 80, 81, 82, or 83		
JOUR 20	JOURN 35	JOURN 85, 86, 87, or 88		
		JOURN 71, 72, or 73		
		JOURN 40		

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Career Opportunities

This field of concentration, with an emphasis in Newspapers/Magazines or social media, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in **Public Relations** provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or websites or social-media platforms.

The **Publication Specialist** emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, websites, proposals, social-media platforms and house magazines.

The **Certificate of Achievement** provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, social-mediaplatforms and press relation offices.

The **Photojournalism Certificate of Achievement** provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis in practical applications leading to career advancement.

Program Mission and Outcomes

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to members of society, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

Outcomes:

- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (http://www.lbcc.edu/cat/index.html), the Schedule of Classes (http://schedule.lbcc.edu/), or the online Credit Course Outline (http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/) for specific prerequisite information.

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