

Career Opportunities

According to the Otis Creative Economy Report*, 12.5% of jobs in the L.A./O.C. region are directly tied to the Creative Industries. Within these industries the Digital Media sector is seen as a growing area. The regional Labor Market reports shows average wages for Multimedia Arts and Animators to be between \$28-\$55/hr and they predict approximately 1,285 job openings between 2014-19 in LA/OC. The Advanced Interactive Media Design program prepares students for entry-level jobs within the Interactive sector. Entry-level Interactive Digital Media artists can begin a career the fields of 3/D 2/D entertainment (games, animation and films), info-graphics, motion graphics (TV, web, film, corporate), and interactive media (web, mobile, user experience design). Students completing this certificate will be able to demonstrate the creation of interactive digital media projects using creative and technical skills

Program Mission and Outcomes

Mission:

The Digital Media Interactive Design program builds on the Fundamentals of Digital Media Arts certificate and is designed to prepare students for entry-level employment in Interactive Media Design fields.

Student Learning Outcomes

1. Demonstrate an understanding of pre-production, production and post-production digital media processes.
2. Engage creativity and original thinking in the production of a Digital Media Art Production.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/courseetails/>) for specific prerequisite information.