



The Future of College Promises Through Evolving and Growing Relationships

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The Long Beach College Promise

Developed in 2008, The Promise formalizes the guarantee of access to higher education for every student and promotes greater educational attainment in the community.



“We promise the opportunity of quality college education and career preparation to every student in the Long Beach Unified School District.”

www.longbeachcollegepromise.org



Leadership and Collaboration

- Commitment by the leadership across each of the **3 institutions and the Mayor of Long Beach** to work collaboratively to ensure student success
- Establishment of **metrics** and common goals for the Promise
- Includes **key stakeholder organizations** throughout the Long Beach community



Evolving and Growing Relationships

From preschool to college, Long Beach's award-winning educational institutions provide a high-quality education and support for all students along the educational pipeline. Together, these institutions prepare youth for success in the every-changing global economy.



Evolving and Growing Relationships



Universal
Access to
Early
Childhood
Education



College
Tours for All
4th and 5th
Grade
Students



A Middle
School
Pledge by
Students
and Parents



Middle
School
Future Fair

PROMISE
PATH



Evolving and Growing Relationships



Internships



College
Prep



A Tuition-
free Year at
LBCC



Guaranteed
Admission
to Long
Beach State
University

PROMISE
PATH



10-Year Results

LONG BEACH STATE UNIVERSITY ENROLLMENT GROWTH

71%[↑]

INCREASE IN
ENROLLMENT
FROM LBUSD
TO LONG
BEACH STATE
UNIVERSITY

55%[↑]

INCREASE IN
ENROLLMENT
FROM LBCC
TO LONG
BEACH STATE
UNIVERSITY

<http://www.longbeachcollegepromise.org/wp-content/uploads/2018/03/The-Promise-10-Year-Anniversary-Report.pdf>



10-Year Results

RISE IN COLLEGE READINESS

22%[↑]

INCREASE IN LBUSD STUDENTS WHO ARE COLLEGE READY WHEN ENTERING LONG BEACH STATE UNIVERSITY FROM **43% IN 2008** TO **65% OF THE ENROLLED COHORT IN 2017.**



10-Year Results

INCREASED FIRST GENERATION STUDENT ENROLLMENT

151%[↑]

INCREASE IN LBUSD FIRST-GENERATION STUDENTS ENROLLING AT LONG BEACH STATE UNIVERSITY, GOING FROM **166 IN FALL 2008** TO **417 IN FALL 2017**.

100%[↑]

INCREASE IN LBCC FIRST-GENERATION STUDENTS ENROLLING AT LONG BEACH STATE UNIVERSITY, GOING FROM **98 IN FALL 2008** TO **196 IN FALL 2017**.



Accolades

LONG BEACH LEADS THE WAY

Below

Long Beach Mayor Robert Garcia and a young student celebrate with a high-five.

“The Long Beach Miracle.
How the working-class California city saved its schools.” *The Atlantic*

PRESS-TELEGRAM

“The College Promise is an ambitious plan to upend the effects of poverty, race and limited educational opportunities. The nationally recognized effort does a lot of things right, like bringing together all levels of education for a common goal.”

—Editorial Board

The
New York
Times

“This guarantee has been a game-changer for a city whose economy was battered by the closing of the naval base, the decimation of the local aerospace industry, and, more recently, the Great Recession.”

—David L. Kirp, Contributor



“Your award reflects your willingness to set ambitious goals, imagine creative ways to solve seemingly intractable challenges, cultivate deep support to try a different approach and then actually implement the innovations.”

— Gov. Jerry Brown upon the announcement of the Awards for Innovation In Higher Education



“I hope that when the modern history of California is written that there is at least one chapter on Long Beach and its approach to public education.”

—Former Senate President pro Tempore Darrell Steinberg upon receiving the College Promise Champion Award



Sustainability of the Promise

Scalability

- Replicated throughout the state and nation
- Inspired the launch of President Obama's America's College Promise
- In California, new promises include:
Fresno, Humboldt, Los Angeles, Oakland, Riverside, Sacramento, and San Bernardino
- 100% of LBUSD students (79,000) are Promise Students

Sustainability

- The duties of The Promise are built into the CEO positions for the educational institutions
- Community leaders expect educational leaders and the city to work together to improve outcomes for all residents



College Promise 2.0: Fall 2019



College Promise 2.0 Expansion

- Welcomes the Port of Long Beach as the first industry partner
- Guaranteed transition from LBCC to CSULB for qualifying graduates of LBUSD
- Students receive guidance from counselors at both LBCC and CSULB
- LBCC students have access to special events at both colleges
- Earning transferable college credit at LBCC towards a bachelor's degree from CSULB
- Receiving priority registration for classes at LBCC



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