

# The Future of College Promises Through Evolving and Growing Relationships

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# The Long Beach College Promise

Developed in 2008, The Promise formalizes the guarantee of access to higher education for every student and promotes greater educational attainment in the community.



"We promise the opportunity of quality college education and career preparation to every student in the Long Beach Unified School District."

www.longbeachcollegepromise.org





# **Leadership and Collaboration**

- Commitment by the leadership across each of the 3 institutions and the Mayor of Long Beach to work collaboratively to ensure student success
- Establishment of metrics and common goals for the Promise
- Includes key stakeholder organizations throughout the Long Beach community















# **Evolving and Growing Relationships**

From preschool to college, Long Beach's award-winning educational institutions provide a high-quality education and support for all students along the educational pipeline. Together, these institutions prepare youth for success in the every-changing global economy.













# **Evolving and Growing Relationships**









# PROMISE PATH

Universal
Access to
Early
Childhood
Education

College
Tours for All
4<sup>th</sup> and 5<sup>th</sup>
Grade
Students

A Middle
School
Pledge by
Students
and Parents

Middle School Future Fair





# **Evolving and Growing Relationships**









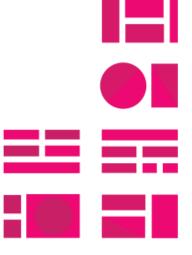
# PROMISE PATH

Internships

College Prep A Tuitionfree Year at LBCC

Guaranteed
Admission
to Long
Beach State
University





### **10-Year Results**

#### LONG BEACH STATE UNIVERSITY ENROLLMENT GROWTH



ENROLLMENT FROM LBCC TO LONG BEACH STATE UNIVERSITY

http://www.longbeachcollegepromise.org/wp-content/uploads/2018/03/The-Promise-10-Year-Anniversary-Report.pdf





### **10-Year Results**

#### RISE IN COLLEGE READINESS

22%

INCREASE IN LBUSD STUDENTS WHO ARE COLLEGE READY WHEN ENTERING LONG BEACH STATE UNIVERSITY FROM 43% IN 2008 TO 65% OF THE ENROLLED COHORT IN 2017.





### **10-Year Results**

#### INCREASED FIRST GENERATION STUDENT ENROLLMENT

151%

INCREASE IN LBUSD FIRST-GENERATION
STUDENTS ENROLLING AT LONG BEACH STATE
UNIVERSITY, GOING FROM 166 IN FALL 2008
TO 417 IN FALL 2017.

100%

INCREASE IN LBCC FIRST-GENERATION
STUDENTS ENROLLING AT LONG BEACH STATE
UNIVERSITY, GOING FROM 98 IN FALL 2008 TO
196 IN FALL 2017.





#### Accolades

LONG BEACH LEADS THE WAY

#### Below

Long Beach Mayor Robert Garcia and a young student celebrate with a high-five.

#### "The Long Beach Miracle.

How the working-class California city saved its schools." Alluntic



"The College Promise is an ambitious plan to upend the effects of poverty, race and limited educational opportunities. The nationally recognized effort does a lot of things right, like bringing together all levels of education for a common goal."

-Editorial Board



"This guarantee has been a gamechanger for a city whose economy was battered by the closing of the naval base, the decimation of the local aerospace industry, and, more recently, the Great Recession."

-David L. Kirp, Contributor





"Your award reflects your willingness to set ambitious goals, imagine creative ways to solve seemingly intractable challenges, cultivate deep support to try a different approach and then actually implement the innovations."

- Gov. Jerry Brown upon the announcement of the Awards for Innovation in Higher Education



"I hope that when the modern history of California is written that there is at least one chapter on Long Beach and its approach to public education."

-Former Senate President pro Tempore Darrell Steinberg upon receiving the College Promise Champion Award





## **Sustainability of the Promise**

#### **Scalability**

- Replicated throughout the state and nation
- Inspired the launch of President Obama's America's College Promise
- In California, new promises include: Fresno, Humboldt, Los Angeles, Oakland, Riverside, Sacramento, and San Bernardino
- 100% of LBUSD students (79,000) are Promise Students

#### **Sustainability**

- The duties of The Promise are built into the CEO positions for the educational institutions
- Community leaders expect educational leaders and the city to work together to improve outcomes for all residents





# College Promise 2.0: Fall 2019







# **College Promise 2.0 Expansion**

- Welcomes the Port of Long Beach as the first industry partner
- Guaranteed transition from LBCC to CSULB for qualifying graduates of LBUSD
- Students receive guidance from counselors at both LBCC and CSULB
- LBCC students have access to special events at both colleges
- Earning transferable college credit at LBCC towards a bachelor's degree from CSULB
- Receiving priority registration for classes at LBCC





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