COMMUNICATION STUDIES 2.0 - ASSOCIATE IN ARTS TRANSFER DEGREE

Plan Code: 5016B/C

Communication Studies is a diverse field of academic and experiential study that explores how messages are created and shared in an increasingly complex and mediated global environment. Effective communication skills positively impact students' self-confidence enabling them to advocate for themselves and others, contribute to their communities, strengthen their relationships, and thrive in their chosen careers. The Associate of Arts in Communication Studies for Transfer Degree (ADT) is a broad-based discipline that focuses on a theoretical and practical understanding of the communication process. Emphasis is placed on the development of students' understanding of self and others, speaking, writing, and the analytical thinking skills necessary in constructing and conveying multiple modes of communication across a spectrum of contexts and cultures. Students who complete this degree will receive priority admission with junior status into the CSU system.

Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Examine theories fundamental to the Communication Studies discipline.
- Demonstrate critical thinking.
- · Communicate competently in various settings.
- · Construct and deliver effective oral presentations.

Program Requirements

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This degree requires the completion of General Education coursework plus the following:

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Code Number	Course Title	Units
REQUIRED CORE CO	DURSES	
COMM 10/10H	Elements of Public Speaking	3
COMM 20	Elements of Interpersonal Communication	3
Subtotal Units		6
IN ADDITION, select three courses from the following:		
COMM 25	Elements of Intercultural Communication (3)	
COMM 30	Elements of Group Communication (3)	
COMM 31	Elements of Leadership Communication (3)	
COMM 40	Elements of Communication Theory (3)	
COMM 45	Elements of Persuasion (3)	
COMM 50	Elements of Oral Interpretation (3)	
COMM 60	Elements of Argumentation and Debate (3)	
JOURN 10	Intro to Global Media Communications (3)	
Subtotal Units		9
IN ADDITION, select	one course from the following:	
ANTHR 2/2H	Cultural Anthropology (3)	
PSYCH 1/1H	Introduction to Psychology (3)	

SOCIO 1/1H	Introduction to Sociology (3)		
ENGL 2	Introduction to Literature/Composition (4)		
or ENGL 3	Argumentative and Critical Writing (4)		
or ENGL 3H	Honors Argumentative & Critical Writing (4)		
JOURN 20	Beginning Newswriting and Reporting (4)		
Subtotal Units		3-4	
Required Subtotal		18-19	
Complete one of the following: ¹			
PLAN B			
PLAN C			
Transferable Electives (as needed to reach 60 transferable units) 2			
Degree Total		60	

- ¹ Units for the major may be double-counted for CSU GE or IGETC; see counselor for limitations.
- ² Elective units from course(s) numbered 1-99, if needed, to reach 60 transferable units.

To earn an associate degree for transfer, a student must complete 60 semester units that are eligible for transfer to a CSU that consist of either the IGETC pattern or CSU GE breadth and a major of at least 18 units. Students must have a minimum GPA of 2.0 in all CSU-transferable coursework to receive an associate degree for transfer and all courses in the major must be completed with a C or better. Students earning an associate degree for transfer will not be required to complete any other local graduation requirements.