DIGITAL MEDIA: GRAPHIC DESIGN - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3195

This program prepares students for entry-level graphic design positions in branding, packaging, and publication for traditional print and online media. This certificate is designed for both beginning students and for returning designers that are updating to current tools and techniques in fundamental design skills.

Program Student Learning Outcomes

- Produce professional quality graphic design projects that demonstrate comprehension of visual design, digital production skills and an understanding of multi-disciplinary collaboration.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
DMA 1	Introduction to Computer Graphics	3
DMA 4	Introduction to Typography	3
DMA 5	Graphic Design: Branding	3
DMA 6	Graphic Design: Publication & Production	3
DMA 15	Interaction and User Experience Design	3
IN ADDITION, complete TWO (2) courses from the following:		
DMA 2	Introduction to Digital Media Arts (3)	
DMA 3	Digital Illustration (3)	
DMA 25	Motion Graphics and Visual Effects (3)	
PHOT 43	Photoshop and Lightroom Management (3)	
DMA 90	Special Studies: Design & Multimedia (3)	
Total Units		**21**