

The Fashion industry is more than clothing design. The field includes brand licensing, textiles, manufacturing, marketing, distribution and more. A degree or certificate can prepare students for transfer to a University or for a variety of careers, including:

- BUYER
- DESIGNER
- MERCHANDISER
- PATTERNMAKER
- PRODUCT DEVELOPER
- PRODUCTION ASSISTANT
- SALES REPRESENTATIVE
- SAMPLE COORDINATOR
- SOCIAL MEDIA MARKETER
- STORE MANAGER
- STYLIST
- TECHNICAL DESIGNER
- TEXTILE DESIGNER
- VISUAL MERCHANDISER
- WARDROBE DESIGNER

LONG BEACH CITY COLLEGE

Department of Family and Consumer Studies
Liberal Arts Campus
4901 E. Carson St.
Long Beach, CA 90808

Chantel Bryant

Program Director

(562) 938-4499

cbryant@LBCC.edu

Marc Martinez

Assistant Professor

(562) 938-4017

m3martinez@LBCC.edu



LONG BEACH
CITY COLLEGE

www.LBCC.edu/FashionDesign

 LBCCFashionNetworkClub

 @LBCCfashion

FASHION DESIGN AND MERCHANDISING



 LONG BEACH
CITY COLLEGE

LEARN FROM EXPERIENCED FACULTY

Long Beach City College is located right in the middle of two Southern California apparel hubs; the Orange County action sports industry and the LA fashion district, home to the largest apparel wholesale market in the world, the California Market Center. L.A. fashion is truly a global industry due to the area's trendsetters and celebrities, the proximity to flexible manufacturing, and nearby international trade through the L.A. and Long Beach ports and major air, rail and trucking routes.



ASSOCIATE IN SCIENCE (AS)

- Fashion Merchandising
- Fashion Design

CERTIFICATE OF ACHIEVEMENT

- Custom Apparel Design
- Fashion Design
- Fashion Merchandising
- Patternmaker/Technical Design
- Wardrobe Designer/Stylist

NONCREDIT CERTIFICATE OF COMPLETION

- Advanced Apparel Construction
- Industrial Sewing and Factory Production Methods
- Swimwear Construction
- Textile Surface Design

With Southern California as a hub for the swimwear industry, premium denim, and "L.A. Style," LBCC offers unique and valuable courses in Swimwear and Textile Surface Design.

LBCC students have a number of opportunities for hands-on learning, work experience and networking. Students are learning from faculty who have worked in the fashion industry and bring their real-work experience and industry connections to the classroom.

The Fashion Program hosts a biennial Spring fashion show that draws 800 to 1,000 attendees. It features 100 to 125 student designs, judged by a panel of industry professionals. Students work on each stage of the show's production from securing sponsorships and building the set to casting models and choosing hair and makeup teams.

The Fashion Network Club is a student club that hosts events, fundraising, field trips to fashion events, and even trips to New York City to learn about and network in the fashion industry.