

The Fashion industry is more than clothing design. The field includes brand licensing, textiles, manufacturing, marketing, distribution and more. A degree or certificate can prepare students for transfer to a University or for a variety of careers, including:

- DESIGNER/MERCHANDISER
- PATTERNMAKER/TECHNICAL DESIGNER
- TEXTILE DESIGNER
- BUYER/PURCHASER
- DISPLAY SPECIALIST
- CONSUMER CONSULTANT
- STORE MANAGER
- STYLIST
- SOCIAL MEDIA MARKETER
- SALES REPRESENTATIVE

LONG BEACH CITY COLLEGE

Department of Family and Consumer Studies
Liberal Arts Campus
4901 E. Carson St.
Long Beach, CA 90808

Pamela Knights

Fashion Design Program Director
(562) 938-4192
pknights@LBCC.edu

Chantel Bryant

Associate Professor
(562) 938-4499
cbryant@LBCC.edu



LONG BEACH
CITY COLLEGE

www.LBCC.edu/FashionDesign



LBCCFashionNetworkClub



@lbccfashionnetwork

FASHION DESIGN AND MERCHANDISING



LB LONG BEACH
CITY COLLEGE

LEARN FROM EXPERIENCED FACULTY

Long Beach City College is located in one of the country's largest fashion hubs, which is recognized for its distinct "L.A. Style" and is home to the largest apparel wholesale market in the world, the California Market Center. L.A. fashion is truly a global industry due to the area's trendsetters and celebrities, the proximity to flexible manufacturing, and nearby international trade through the L.A. and Long Beach ports and major air, rail and trucking routes.



STUDENTS CAN EARN DEGREES IN:

- Fashion Design
- Fashion Design: Assistant Designer
- Fashion Merchandising

OR CAREER CERTIFICATIONS IN:

- Fashion Design
- Fashion Design: Technical Design/Patternmaker
- Fashion Design: Assistant Designer/Stylist
- Fashion Design: Samplemaker
- Fashion Merchandising

With Southern California as a hub for the swimwear industry and "L.A. Style," LBCC offers unique and valuable courses in Swimwear and Textile Embellishment.

LBCC students have a number of opportunities for hands-on learning, work experience and networking. Students are learning from faculty who have worked in the fashion industry and bring their real-work experience and industry connections to the classroom.

The Fashion Program hosts a biennial Spring fashion show that draws 800 to 1,000 attendees. It features 100 to 125 student designs, judged by a panel of industry professionals. Students work on each stage of the show's production from securing sponsorships and building the set to casting models and choosing hair and makeup teams.

The Fashion Network Club is a student club that hosts events, fundraising, field trips to fashion events, and even trips to New York City to learn about and network in the fashion industry.