

FASHION MERCHANDISING

Curriculum Guide for Academic Year 2021-2022

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or (562) 938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to: Associate in Sciences (A.S.) Degree

<u>REQUIRED ENTRY LEVEL COURSES:</u>		UNITS	In Progress	Completed Grade
FD 3	Intro. to Careers in Design/Merchandising	2		
FD 5	Product Development	2		
FD 9	Clothing Selection	3		
FD 10	Textile Fibers and Fabrics	3		
FD 20	Introduction to Fashion Industry	3		
FD 23	Fashion/Merchandise Buying	4		
FD 24	Fundamentals of Apparel Construction	3		
FD 32	History of Fashion	3		
FD 45	Digital Fashion Illustration	3		
FD 46	Advanced Digital Fashion Illustration	1.5		
FD 200	Trend Forecasting	1		
TOTAL UNITS		28.5		

For graduation with an **Associate in Sciences (A.S.) Degree with a major in Fashion Merchandising:**

- Minimum Unit Requirements:** §Any course that appears on a curriculum guide and the General Education Pattern (Plan A) may fulfill both major and general education requirements (Approved by College Curriculum Committee Spring 2012). For this degree, complete a minimum of 60 units in courses numbered 1-599. Please note that additional elective units may be required to meet this minimum based upon courses selected to fulfill General Education for the Associate Degree.

Fashion Merchandising Major	28.5 units
General Education/A.S. §	25 units

- Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis, and **minimum GPA in the concentration of 2.5**.
- Residence for the Degree:** Complete at least 30 units of the required 60 in residence at LBCC, or complete in residence at LBCC at least 20 units within the last 30 units of work applied to the degree.
- Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 14.25 units** of the required 28.5 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
- General Education and Proficiency Requirements:** Complete the required A.S./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu>.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to: Certificate of Achievement

<u>REQUIRED ENTRY LEVEL COURSES:</u>	UNITS	In Progress	Completed Grade
FD 3	2		
FD 5	2		
FD 9	3		
FD 10	3		
FD 20	3		
FD 23	4		
FD 24	3		
FD 32	3		
FD 41	2.5		
FD 45	3		
FD 271WE	1-4		
Subtotal Entry Level Units	29.5-32.5		
OPTION 1: Buying – Complete SIX (6) units from the following:			
COSA 1	1		
FD 200	1		
FD 216	3		
MKTG 40	3		
MKTG 41	3		
IBUS 1	3		
IBUS 20	3		
Option 1 Subtotal Units	6		
OPTION 2: Product Development – Complete SIX (6) units from the following:	UNITS		
COSA 1	1		
FD 27	1.5		
FD 36	3		
FD 39	1		
FD 46	1.5		
FD 216	2		
IBUS 1	3		
IBUS 20	3		
Option 2 Subtotal Units	6		
TOTAL UNITS	35.5-38.5		

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"** and a minimum cumulative grade point average of 2.5.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 17.25-19.25 units** of the required 35.5-38.5 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual for each semester deadline for each semester.

Recommended Courses

For the **Associate in Sciences** the following courses are recommended, **BUT ARE NOT REQUIRED**.

COSA 1	Computer Information Competency	1		
FD 271WE	Work Experience – Fashion Design	1-4		
IBUS 20	Export-Import Business Practices	3		

Suggested Sequence of Classes

<u>First Semester</u>	<u>Units</u>	<u>Second Semester</u>	<u>Units</u>
COSA 1	1	FD 5	2
FD 3	2	FD 9	3
FD 10	3	FD 41	2.5
FD 20	3	FD 200	1
FD 45	3	Semester Total	10
FD 24	3		
Semester Total	15		
<u>Third Semester</u>	<u>Units</u>	<u>Fourth Semester</u>	<u>Units</u>
FD 23	3	FD 21 or FD 46	2 or 1.5
FD 32	3	IBUS 1 or IBUS 20	3
FD 39	1	MKTG 41	3
MKTG 40	3	Semester Total	7.5 - 8
Semester Total	10		

Career Opportunities

Students prepare for careers in all phases of retailing and manufacturing in the growing California Fashion Industry. This program also provides lower division preparation for the baccalaureate degree in Fashion Merchandising and Apparel Merchandising Management.

Job Opportunities:

Buyer, Assistant Buyer, Merchandise Manager, Fashion Coordinator, Fashion Director, Display Specialist, Stylist, Advertising, Sales Promotion, Department Manager, Consumer Consultant, Store Manager, Fashion Illustrator, Area Manager plus various opportunities in Apparel Manufacturing and Textiles.

This **Certificate of Achievement** will prepare students for an entry-level position in the apparel retailing, marketing, and manufacturing industry.

This **Associate Degree** will prepare students for career advancement once a certificate has been earned. Field of concentration selection will also facilitate transfer in a related major.

Program Mission and Outcomes

The Associate in Science Degree, Fashion Merchandising focuses on fundamental apparel development and technical skills preparing students for an entry-level position in the field of fashion buying, merchandising, product development, sourcing, production, retail sales and management, and fashion promotion. This foundational course of study introduces technology throughout the merchandising and planning process and explores sourcing and the global supply chain. The degree may provide undergraduate requirements necessary for students wishing to transfer to a college or university in fashion design or related majors.

Program Student Learning Outcomes:

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Analyze fashion trends and textiles and apply retail merchandising and buying principles.
- Develop teamwork and technical skills for apparel development.

Certificate of Achievement, Fashion Merchandising:

The Certificate of Achievement, Fashion Merchandising focuses on fundamental apparel development and technical skills preparing students for an entry-level position in the field of fashion buying, merchandising, product development, sourcing, production, retail sales and management, and fashion promotion. This comprehensive course of study introduces technology throughout the merchandising and planning process and explores sourcing and the global supply chain. Students complete a series of required courses and then choose an option in either Buying or Product Development.

Program Student Learning Outcomes:

- Create an environment that promotes critical thinking, creativity, teamwork, soft skills, multicultural and global awareness that provides career opportunities in fashion.
- Analyze fashion trends and textiles, apply retail merchandising and buying principles, and obtain technical skills for apparel development.