FASHION MERCHANDISING - ASSOCIATE IN SCIENCE

Plan Code: 2326

This program focuses on fundamental apparel development and technical skills preparing students for an entry-level position in the field of fashion buying, merchandising, product development, sourcing, production, retail sales and management, and fashion promotion. This foundational course of study introduces technology throughout the merchandising and planning process and explores sourcing and the global supply chain. The degree may provide undergraduate requirements necessary for students wishing to transfer to a college or university in fashion design or related majors.

Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Analyze fashion trends and textiles and apply retail merchandising and buying principles.
- Develop teamwork and technical skills for apparel development.
- Calculate mark-ups, markdowns and open-to buy using formulas.

Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
REQUIRED COURSES		
FASH 3	Intro to Careers in Design/Merchandising	1
FASH 5	Product Development	2
FASH 9	Clothing Selection	3
FASH 10	Textile Fibers and Fabrics	3
FASH 20	Introduction to the Fashion Industry	3
FASH 23	Fashion/Merchandise Buying	4
FASH 24	Fundamentals of Apparel Construction	3
FASH 32	History of Fashion	3
FASH 45	Digital Fashion Illustration	3
FASH 46	Advanced Digital Fashion Illustration	1.5
OR		
FASH 47	3D Fashion Design	3
FASH 200	Trend Forecasting	1
Required Subtotal		**27.5-29**
Complete one of the following: [1]		19-39
LBCC General Education (Plan A) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/)		
CSU GE Breadth (Plan B) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/)		
IGETC Pattern (Plan C) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/)		
Electives (as needed to reach 60 degree-applicable units) [2]		
Minimum Degree Total		**60**

1. Units for the major may be double-counted for LBCC GE, CSU GE, or IGETC; see counselor for limitations.
2. Elective units from course(s) numbered 1-599, if needed, to reach 60 degree-applicable units.

RECOMMENDED but not required courses:

Code Number	Course Title	Units
COSA 1	Computer Information Competency	1
FASH 271WE	Work Experience-Fashion Design	1-4
IBUS 20	Export-Import Business Practices	3

Code Number	Course Title	Units
FASH 36	Flat Pattern Drafting (3)	
FASH 39	Garment Technical Packages (1)	
FASH 46	Advanced Digital Fashion Illustration (1.5)	
FASH 47	3D Fashion Design (3)	
FASH 216	Fashion Portfolio Development (2)	
IBUS 1	Introduction to International Business (3)	
IBUS 20	Export-Import Business Practices (3)	
Subtotal Units for Option 2		**6**
Total Units		**35-38**