



JOB OPPORTUNITIES

LBCC's comprehensive Floral Design Program prepares students for the floral industry in a variety of storefront or home-based jobs:

- **FLORIST**
- **FLORIST SHOP OWNER/MANAGER**
- **WEDDING FLORIST**
- **NURSERY FLORIST**
- **DESIGNER FOR GROWERS**

Floral Designers can find work around the world, designing floral arrangements for events, movies and television, businesses and more.

LONG BEACH CITY COLLEGE

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Where Students Bloom and Grow

FLORAL DESIGN

DEPARTMENT OF FAMILY AND
CONSUMER STUDIES



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WHY LBCC'S FLORAL DESIGN?

LBCC's Floral Design program provides a strong foundation needed for employment in floral design, sales and retail management. Course offerings range from entry-level to advanced art floral design. Students will gain valuable hands-on experience making basic, event and seasonal floral arrangements.

This program is aligned with the California Certified Florist's certificate and will help prepare students for Master Florist Certification as well as American Institute of Floral Design (AIFD) testing.



LBCC offers an Associate in Arts degree and a Certificate of Achievement in Floral Design. Students can complete the program in two years and be ready for employment in the floral industry.

Course topics covered include:

- Floral design history
- Current floral trends
- Floral identification
- Arrangement pricing
- Customer service



BEYOND THE CLASSROOM

LBCC's Floral Design program encourages creativity and focuses on floral design as an art form.

Every year, LBCC Floral Design students have the opportunity to participate in the California State Floral Association's annual competition, where LBCC students consistently place each year.