

TELEVISION PRODUCER - ASSOCIATE IN ARTS

Plan Code: 1253

This program teaches the fundamentals of knowledge and skills needed for today's media producer via Broadcast, Cable, Web, and other forms of digital media program content. Students prepare for producing media productions either independently or in a production environment. The Associate Degree will prepare students for career advancement in this field. Appropriate course selection will also facilitate transfer to a four-year college or university in film and television, communications, broadcasting, or digital media arts. Possible transfers are to four-year universities such as CSU, UC, and private universities such as Chapman University and USC. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, and a plethora of other audio/video support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
REQUIRED COURSES		
TV 1	Intro to TV & Emerging Media	3
TV 4	Introduction to Television Writing	3
TV 8 or TV 13	Introduction to Media Production Television Studio Production	3
TV 14	Fundamentals of TV and Media Production	3
TV 16	Video and Film Editing	3
TV 21	Radio and Podcast Production	3
TV 70WE	Work Experience-TV & Emerging Media	1-4
Subtotal Units		19-22
IN ADDITION, complete TWO to THREE (2-3) units from the following:		
TV 2	Intro to Careers in Radio & Television	2
TV 8 or TV 13	Introduction to Media Production Television Studio Production	3
TV 12	Television Lighting	2.5
TV 15	Sports Production	3
TV 34	Music Video Production	2.5
TV 36	Broadcast News Production	2.5
TV 37	Radio/Television Management and Sales	3
TV 40	On-Camera Performance	3
TV 60	Pro Tools (Digital Audio Recording/Edit)	3
Subtotal Units		2-3
Required Subtotal		21-25

Complete one of the following:¹ 19-39

LBCC General Education (Plan A) (<https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/>)

CSU GE Breadth (Plan B) (<https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/>)

IGETC Pattern (Plan C) (<https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/>)

Electives (as needed to reach 60 degree-applicable units)²

Minimum Degree Total 60

¹ Units for the major may be double-counted for LBCC GE, CSU GE, or IGETC; see counselor for limitations.

² Elective units from course(s) numbered 1-599, if needed, to reach 60 degree-applicable units.

TELEVISION PRODUCER - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3253

This program teaches the fundamentals of knowledge and skills needed for today's media producer via Broadcast, Cable, Web, and other forms of digital media program content. Students prepare for producing media productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, and a plethora of other audio/video support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry-ready radio or television segment.
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
TV 1	Intro to TV & Emerging Media	3
TV 4	Introduction to Television Writing	3
TV 8	Introduction to Media Production	3
or TV 13	Television Studio Production	
TV 14	Fundamentals of TV and Media Production	3
TV 16	Video and Film Editing	3
TV 21	Radio and Podcast Production	3
TV 70WE	Work Experience-TV & Emerging Media	1-4
Subtotal Units		19-22
IN ADDITION, complete TWO to THREE (2-3) units from the following:		
TV 2	Intro to Careers in Radio & Television	2
TV 8	Introduction to Media Production	3
or TV 13	Television Studio Production	
TV 12	Television Lighting	2.5
TV 15	Sports Production	3
TV 34	Music Video Production	2.5
TV 36	Broadcast News Production	2.5
TV 37	Radio/Television Management and Sales	3
TV 40	On-Camera Performance	3
TV 60	Pro Tools (Digital Audio Recording/Edit)	3
Subtotal Units		2-3
Total Units		21-25

TELEVISION MULTIMEDIA PRODUCTION - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3254

This program is designed to teach the fundamentals of knowledge and skills needed for today's multimedia producer via Broadcast, Cable, Web, and other forms of digital multimedia program content. Students prepare for producing multimedia productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, computer graphics operators, website design, and a plethora of other audio/video/multimedia support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry ready radio, television or multimedia segment.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
TV 1	Intro to TV & Emerging Media	3
TV 8	Introduction to Media Production	3
or TV 13	Television Studio Production	
TV 70WE	Work Experience-TV & Emerging Media	1-4
DMA 1	Introduction to Computer Graphics	3
Subtotal Units		10-13
IN ADDITION, complete SIX (6) units from the following:		
DMA 15	Interaction and User Experience Design	3
PHOT 43	Photoshop and Lightroom Management	3
TV 2	Intro to Careers in Radio & Television	2
TV 4	Introduction to Television Writing	3
TV 14	Fundamentals of TV and Media Production	3
TV 16	Video and Film Editing	3
TV 21	Radio and Podcast Production	3
Subtotal Units		6-8
Total Units		16-22